



TWISTS & TURNS

The newsletter of the San Diego Miata Club

Volume 13 Number 12

December 2008

The Car is the Star

Brad Martin

*M*y name is Brad Martin, a SDMC member since July 2008 and I work at KPBS Television and Radio in San Diego. I am on my second Miata. The first, a 10AE, was a wonderful driving experience. There is something about a person's "first" Miata. It is more than just a car, it is a "state of mind." But the NC's looks and features were growing on me. After I purchased my new 2008 Special Edition MX-5, people around work started commenting on how much they liked the car. Word spread that I had this great new car and one day a video producer asked me if he could use my car in a television promotional ad. I did not hesitate to say yes. I was in love with this car. The TV spot was to be for the "KPBS Vehicle Donation Program." People who have old, used cars that are on their last wheels will donate their cars to our public broadcasting company and get a nice tax deduction in return. It is a way to support public broadcasting aside from giving money directly and a nice alternative for many people. The program has been a success.



In the TV spot, they show a tempting, hot new car (my MX-5) and an old junker. The basic premise is that, if you're going to buy a new car and can't get what you want for your trade-in, then donate your old clunker to KPBS. The shoot was scheduled for a little after 12 noon. So that morning I detailed my car so it sparkled. I drove to work and the producer was at the main gate to direct me into the studio. It was a thrill driving my car into the building and onto the set. The floors are so shiny and the studio is huge. We only used one corner of the studio for the shoot. Once I stopped at the assigned spot on the studio floor, I got out and my participation had ended. Now my car was the star. I watched as the skilled producers, directors and technicians used a few lighting tricks to accent my beautiful Miata, making it even more visually stunning. As they say in Hollywood, "Lighting is everything!" After a few hours, I drove back out of the studio and into the sunlight. It was over. In a few weeks the production was complete and one evening I was surprised to see my Miata on KPBS-TV. There were plenty of other people they could have chosen who also drive nice sports cars. Porches, Mercedes, etc. But there is nothing newer and sharper than the MX-5, with so many beautiful curves and angles which to shoot. So next time you are watching KPBS TV, look for it. It goes by in a few seconds, but is easily recognizable as a Miata. Ahhh, my 7 seconds of fame.



FALL COLORS RUN AND 'ZONIES VISIT

Photos by Rainer Mueller



Many thanks to Jack and Sue Hinkle and Dave and Pam Hunt for the Fall Colors Run. Here are some colorful photos from the October event.



DRIVEN 2SRVHM

Words and Photos by Eunice Bauman

This past year I have been volunteering on a committee charged with creating a central coordinating “vehicle” for recruiting, training and matching volunteers at my church.

As we brainstormed ideas for a theme, the subject of cars and driving always came up. We finally arrived at “DRIVEN to serve Him” as the theme for all our products, brochures, T-shirts, video and props.

Weeks before the unveiling of our project, we shot a promotional video. Donning a black T-shirt with the words “DRIVEN to serve Him” (in NASCAR colors), I was asked to portray the volunteer in the video, arriving and departing my volunteer assignment in my '06 True Red sporting a license plate “2SRVHM”. After numerous “takes”, we wrapped up the session in three hours.



On Sunday morning, September 14, we kicked off our volunteer “drive” on the church patio using our new blue “kiosk” car along with my True Red. (No less than four hours of detailing preceded this event) Both cars drew much attention and the effort to attract volunteers was a success. The blue car is made entirely out of thick Styrofoam and continues to be used weekly as our workstation on the church campus.

The most frequently asked question that morning? “When is the drawing on the RED one?” Never underestimate all the fun you can have with our little car.



Don't Forget to Renew by January 1st!



It's that time of year again. Time to renew your membership in the greatest car club in the world. To stay current, we need to receive your annual dues of \$35 between now and January 1. The Membership Team (Linda Payne and Kelley Raymond) will be available at the November and December meetings with more of those lovely pink renewal forms but if you don't like pink, or you can't make the meeting, you can download and print your own form on whatever color you like. The link is

http://sandiegomiataclub.org/for_members/SDMC_Renewal_Application.pdf

If you can't make it to a meeting, mail your completed application with your check for \$35 to:

SAN DIEGO MIATA CLUB
P.O. Box 421325
San Diego, CA 92142



As 2008 comes to a close, your Board will be meeting for our last board meeting of 2008.

The Waids have graciously offered to host our Board Meeting for this quarter.

Saturday, December 13th at 11:00AM.

Their home address is:
1380 Shinly Place
Escondido, CA 92026

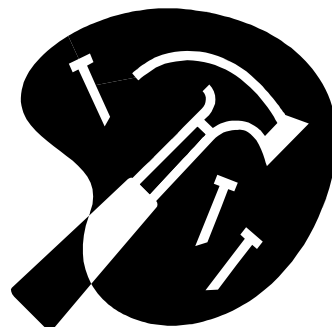
All members are welcome to attend.

Tech Tidbit from Les Smith

The outer cover of the microphone cable on our Cobra handheld CB radio has cracked and peeled away in several places. Barb Shev reported a similar problem, and other members may be experiencing this also.

Cobra offers a replacement cable for \$16.02 and \$5.00 shipping. Total with tax is \$22.65. Order by calling (773)889-3087. Request the microphone cable with connector for 75WXST (model number 428-001).

Several members offered to do this repair. The connector that connects the cable to the base must be removed from the old microphone cable and re-used.



Welcome, New Members

As of November 18, 2008, we have 242 memberships (87 single, 155 dual) for a total of 397 members

Welcome to newest memberships - 2 since the November newsletter.

Michael & Elena Kogan

San Diego

1994 Red

Founder's Run / Halloween Horror Run

Gene Streeter

I am sometimes ostracized for the length, if not the content, of the articles I submit to our Newsletter. (No, Kelley, it has nothing to do with a blender.) In answer to those critics, I've decided to let others do the talking for me this time around. The Founder's Run and the Halloween Horror Run (four cars) will be reviewed by some other *founders* and a few celebs:

"Reiner, at the current pace (every thirteen years), you'll need to borrow my wooden teeth and powdered wig for your next Founder's day run. Come to think of it, you should have borrowed the wig some time ago."
- *George Washington*

"We followed your run directions to the letter, but we have yet to arrive back at the Corner Liquor store in Oceanside. We are hopelessly lost, despite our own detailed maps of the area. It would seem that many geographical landmarks have shifted since our surveys. Please dispatch Sacagawea immediately."
- *Lewis and Clark*

"Had no idea an SDMC run after-party could be more fun than the driving event itself... had fun just hoisting a few with my *homeys* back at your crib."
- *Samuel Adams*

"Good runs, just as good government, doth small groups make. If only the "less is more" philosophy could apply equally to the "more is more" citizenry who insist upon conveyances that doth drain the world's natural resources.

- *John Quincy Adams*



"Part of Saturday's events were more frightening to me than others. Dozens of shiny cars running helter-skelter through sunny North County was more than I could bear. I much-preferred the darker, cooler evening Scream Zone at Del Mar...a veritable buffet of blood types and vintages."
- *Bella Lugosi*

"While the Reiner Mueller for President campaign never really caught on, I did appreciate his effort to honor the SDMC founders. I enjoyed both of Saturday's events, but the automatic weapons fire and menacing chain saws (part of the Scream Zone's Haunted Hay Ride) made me slightly homesick. Lipstick on the occasional zombie was a nice touch as well."

December Events

Holiday Lights Run and Dessert Buffet Sunday, December 7th Arrive 4:00 pm or later



It's time to drag out those Miata holiday decorations! Once again, Les and Dyanna Smith will be hosting us at their home in Mira Mesa on Sunday, December 7th, for late afternoon car decorating and a buffet of Gabe Rivera's delicious, divine decadent desserts.

We will leave shortly after dark to tour neighborhoods decorated for the holidays. We will end up in a local restaurant for dinner.

Nothing tops experiencing the sights and sounds of the holidays in a top-down Miata! Bring your battery operated lights, stuffed animals and Santas, and other decorations to join the fun!



11164 Zapata Avenue
Mira Mesa
(858)578-1416
(Thomas Guide page 1209, sector B-2)



San Marcos 13th Annual Holiday Parade

Dec. 7th

**Meet at
Daltons
At 10:30 am**

The main thing to plan on is decorating your car with the theme of the parade in mind. We have also been awarded because of our faithfulness to the parade. We have been there to help carry their dignitaries when questionable weather kept others away. The parade organizers (Kiwanis Club) have always been grateful.

To participate all you have to do is the following:

1. Meet in the parking lot of Dalton's Roadhouse in San Marcos by 10:15.
2. We will leave at 10:30 to caravan to the parade staging area at Palomar College.
3. We will decorate our cars between arrival and noon. (Bring snacks to share if you want! We spend some time waiting!)
4. Judging of entries begins at noon.
5. The organizers will start to move the parade out of the staging area at about 12:30 to go to the starting point.
6. The parade kicks off at exactly 1 pm and we are finished by 2...some earlier.

Remember to bring your decorations.

December Events



SDMC Holiday Party

Sunday, December 14th

The Butcher Shoppe Restaurant

5255 Kearny Villa Road, San Diego 92123

Reception/Cocktails from 6 to 7 PM, Dinner at 7 PM

\$35 per person

Choice of Chicken Oscar or Prime Rib

Purchase your ticket from Sue Hinkle at the November meeting
or by mailing a check to:

Sue Hinkle

733 Kalmia Ave.

Escondido CA 92025

Members are invited to participate in the "Traditional SDMC Gift Exchange and Thievery". Bring a car related gift valued about \$25. We will be limiting the gift exchange to one gift per car, and two "steals" per gift. Participation is voluntary; laughter is guaranteed!

23rd Annual Christmas Cruise for Kids

Sunday, December 14th

Meet at 7:30am, Leaving promptly at 7:45am,
Show is 8am to 2pm

Park and Ride @ Vista Sorrento Pkwy, just North of Mira Mesa Blvd and I-805

Contact: Mike Schwartz, 858-549-4344 (evenings)
or cell:858-449-2855 (day of event)



Come join us for the 23rd Annual Christmas Cruise for Kids benefiting the YMCA Family Stress Counseling Services. This "show" is open to ALL makes, models and years so there is always a variety of cars that show up. The first 200 cars through the gate get a dash plaque and ribbon. A FREE pancake breakfast is a great way to start the morning and games, raffles and a live auction keep the day going. Fun for all and it helps children to boot. Lets show everyone why SDMC is one of the biggest and best car clubs in the county, if not the state or U.S. Also, you do not need a show car to attend nor do you need to stay until 2pm. What is really needed it toys, toys, toys! Everyone is welcomed!

Cost: New, Unwrapped Toys and/or Cash Donations

Meeting Location Directions: From South - Take I-805 North to Vista Sorrento Pkwy exit, turn left at light and left into first driveway (Park and Ride). From North - Take I-805 South, exit Mira Mesa Blvd., turn left. Go under 805 and turn left at Vista Sorrento Pkwy (first light), turn left into first driveway (after light) into the Park and Ride.

Coming Events

New Year's Rose Parade January 1, 2008

Details to be announced - check the website events calendar at sandiegomiata-club.org or call our events coordinator, Diane Foster at 760.703.2020.



Join San Joaquin Valley Miata Club on their Annual Coastal Cruise Friday, Jan 23 through Monday, Jan 26th, 2009

Contact: Diane Foster 760.703.2020 or Steve Waid 760.432.0727

Join us caravanning to Fresno on Friday, then joining the SJVMC on Saturday to travel across California's central valley to the Coast, spending the night in San Simeon, CA, driving to Monterey for lunch on Sunday morning. The rest is up to you—many of us will stay Sunday night in the area and return to San Diego on Monday.

Leaving San Diego on Fri. Jan 23rd, you can book your reservation for that night at the Ramada University for \$89. Use the group discount code "club" when booking so you can get this special rate(continental breakfast included) Their telephone # is 1-800-241-0756. In San Simeon you can book your reservation stating you are part of the Miata Club and get the \$45/ night rate. Telephone 805-927-4691 for Courtesy Inn. They will give us that special rate for Sat/Sun.

If you want to enjoy a fun filled and spectacular weekend of beautiful people and roads, make your reservations now and please give me a shout so I can have an idea of how many folks are going...and I'll let the other Miata Clubs know our tally. This run last year really put a smile on my face that lasted thru the bleak winter months ! The 3 cars that participated, said all weekend "we really needed this" !!!

Any questions.. give me a call... Diane Foster (760)703-2020



Membership

Our Mission

The purpose of the club is to promote the enjoyment of, and enthusiasm for, one of the world's most exciting sports cars—the Mazda Miata.

Owning and driving a Miata is one of life's great pleasures, and adding the company and camaraderie of like-minded enthusiasts only enhances the experience. Won't you join the fun as we enjoy the beauty of San Diego County from the seat of a very special little roadster?

Let's have fun driving our Miatas!

Monthly Meetings

Our monthly meetings are a great opportunity to meet your fellow club members, ask questions, and share stories. **Meetings are held on the fourth Thursday of each month, except in November and December when we meet on the third Thursday.**

We meet at the Boll Weevil restaurant, 9330 Clairemont Mesa Blvd., in San Diego (between I-15 and SR 163). To contact the restaurant, call 858-571-6225.

Many members arrive around 6 p.m. to enjoy meals, snacks, or beverages while chatting with their Miata friends. The informal meeting starts at 7 p.m. We guarantee you'll have fun.

This month's meeting date:

December 18

Dues

Dues are \$35 per calendar year, for either an individual or a dual membership (two members in the same household). Members who join the club in the first half of the calendar year (January through June) pay \$35 for their first year; those who join in the second half of the year pay \$20 for the remainder of the year.



Jay Leno

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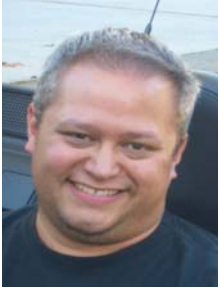
Badges

Have you noticed those engraved plastic name badges that other members wear? Would you like to get one?

Badges are available in colors to match your car. The cost is \$10 each for badges with safety-pin closures, or \$11 each for badges with magnetic fasteners. Prices include shipping to your home.

Sue Hinkle handles the ordering. Badge request forms are available at the Regalia table at monthly meetings and on the club's web site. All orders must be prepaid.

SDMC Officers



**DAVID
STREETER**
President



**STEVE
WAID**
Vice President



**GABE
RIVERA**
Secretary



**MARK
VICTORY**
Treasurer

Executive Board

"@..." indicates that e-mail address ends in @sandiegomiataclub.org

PRESIDENT	David Streeter	951-461-1722	president@...
VICE PRESIDENT	Steve Waid	760-432-0727	vicepresident@...
SECRETARY	Gabe Rivera	619-295-5993	secretary@...
TREASURER	Mark Victory	619-446-7607	treasurer@...

To send e-mail to all members of the Board board@...

Administrative Board

MEMBERSHIP	Linda Payne		membership@...
	Kelley Raymond	619-846-3784	guffawster@gmail.com
EVENTS COORDINATOR	Diane Foster		events@
CLUB E-MAIL	Bob Kleeman	619-501-9776	postmaster@...
WEBMASTER	Jerry Standefer		webmaster@...
CLUB REGALIA	Mike & Lisa Schwartz	858-549-4344	regalia@...
HISTORIAN	Elinor Shack	858-485-0278	mshack@san.rr.com
NAME BADGES	Sue Hinkle		sportscarr@sbcglobal.net

Twists & Turns Staff

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The SAN DIEGO MIATA CLUB is a California nonprofit corporation. Twists & Turns is the monthly newsletter of the SAN DIEGO MIATA CLUB. Use of articles or stories by other Miata clubs is hereby granted, provided proper credit is given. Submissions to the newsletter are welcomed and encouraged. When possible, please e-mail your submissions to the newsletter editor. Submissions may also be mailed to the club's post office box. Submission deadline is the 15th of each month. The Editor reserves the right to edit all submissions.

Contact SDMC

ON THE WEB

www.sandiegomiataclub.org

24-HOUR VOICE MESSAGE LINE

619-434-2007

BY MAIL

P.O. Box 421325
San Diego, CA 92142

CLUB E-MAIL

Most club communication is conducted via e-mail through a Yahoo Group named SDMC-List. A free Yahoo account is required. Follow these steps to join.

1. Go to <http://autos.groups.yahoo.com/group/SDMC-List> (capitalization matters!).
2. Click "Join This Group!"
3. If you have a Yahoo account, log in. If you do not, click "Sign Up" and follow the instructions.
4. After logging in, you will be returned to the SDMC-List "Join This Group" page.
5. In "Comment to Owner," state that you are an SDMC member.
6. Complete remaining selections, perform Word Verification, and click the "Join" button.
7. Your SDMC membership will be verified. The verification and approval process may take several days.

For more detailed instructions, see the club's website.

MEMBERSHIP ROSTER

The membership roster is available to SDMC members only. Follow these steps to access the roster.

1. Go to <http://autos.groups.yahoo.com/group/SDMC-List>.
2. Log in and click "Database"
3. Click on the most current table in the tables list
4. To print, click "Printable Report." The printed copy will be 15-20 pages.

For more detailed instructions and options, see the club's web site.

Member Discounts

Many vendors offer discounts to *Miata Club* members. The club does not endorse these vendors, but lists them as a membership benefit. Some offers may require you to show a current SDMC membership card.

Businesses that wish to be listed must offer a discount from their normal retail prices to SDMC members. Listings are limited to five lines (about 30-35 words). Contact newsletter @sandiegomiataclub.org for more information.

Automotive Services

Allen's Wrench. Mazda Master Technician. 1620 Grand Avenue, San Marcos. 760-744-1192. Discount: 10% (except oil changes).

American Battery. Miata batteries & all other batteries. 525 West Washington, Escondido. 760-746-8010. Contact: Jeff Hartmayer. Discount: Fleet discount on all products.

Express Tire. Auto repair, tires. 12619 Poway Road, Poway. 858-748-6330. Manager: David Dolan. Discount: 10% on parts and labor, including tires.

Good-Win Racing LLC. Miata intakes, exhausts, shocks, springs, & goodies from Racing Beat, Moss, and more. www.goodwin-racing.com. 858-775-2810. Special club price on everything.

Hawthorne Wholesale Tire. Tires, wheels, brakes, and suspension. 877 Rancheros Dr., San Marcos. 760-746-6980. Discount: 10%

Just Dings Ltd. Mobile paintless dent removal. 858-569-3464. Discount: 15%

Kesler Customs. Miata chassis braces, adjustable dead pedals, hide-away license plate brackets. Installation of aftermarket parts, fabrication, light welding. Ted Kesler, 619-421-8472. Special club prices.

Knobmeister Quality Images. 3595 Gray Circle, Elbert, CO 80106-9652. Joe Portas, joe@knobmeister.com. 303-730-6060.

Langka Corp. Guaranteed paint chip and scratch repair system. Cleaning, detailing, and restoration products. 800-945-4532. www.langka.com. Discount: 30%.

Larry Dennstedt's Auto Repair. 4283 41st Street, San Diego. 619-284-4911. Discount: 10% on labor.

Lutz Tire & Service. Alignment special-

ist, tires. 2853 Market Street, San Diego. 619-234-3535. Ask for Mike. Discount: 10% on parts (tires not included).

Magnolia Auto Body. Restorations, body work. 476 West Main Street, El Cajon. 619-562-7861. Ask for T.J. Discount: 10% on labor and parts.

Porterfield Enterprises Ltd. Brake pads, rotors. 1767 Placentia Ave., Costa Mesa. 949-548-4470. Discount: 15% on Porterfield & Hawk brake pads; \$10 off rotors; \$9.25 for Motul 600 brake fluid (1 pint).

Smog Squad. 3342 Rosecrans, San Diego. 619-223-8806. General Manager: Jose Munoz. Discount: \$10 on smog tests.

Thompson Automotive. Cool accessories for our cool cars; oil filter relocation kits, gauge kits, air horns, brakes, Voodoo knobs, & MORE. www.thompson-automotive.com. 949-366-0322. Discount: 10%

Tri-City Paint. Professional detailing, pro-ducts, paint, airbrushes, car covers. West Miramar Area: 858-909-2100; Santee, Mission Gorge: 619-448-9140. Discount: Body shop pricing #CM6660.

World Famous Car Wash. Complete professional car care. Complete detail, hand wax, leather treatment, free shuttle service. 7215 Clairemont Mesa Blvd, San Diego. 858-495-9274. Discount: 10%

Mazda Dealerships

Chapman Mazda. Phoenix. 877-684-5803. Ask for John Mardueno. Discount: 20% on Mazda parts and accessories.

Mazda of Escondido. 760-737-3200. Discount: 20% on most parts; 15% on labor (not including smog certification). For purchase, ask for Barb and receive free SDMC membership for 1 year!

Westcott Mazda. National City. 619-474-1591. Discount: 15% on parts or labor (except oil changes).

Other Services

Coldwell Banker Real Estate. David T. Bryan, Realtor. 619-334-4625. david-bryan@coldwellbanker.com. Free market analysis. No transaction fees for SDMC members or referrals!

Linsco Private Ledger. Fee-based planner. Wealth management, estate, retirement, and investment planning. Free consultation and 15% discount on all fees. Hernan Hooker, BCE. 619-542-0822.

Rosin & Associates. Attorneys at law. Accidents, insurance issues, general civil law. No recovery, no fee. Anita Rosin, anita.rosin@rosinlaw.com. 619-543-9600. Discount: 10% on attorneys fees.

Classifieds

FOR SALE:Torsen differential complete with drive shaft and axles \$800 Fits 1990 through 1997 as an upgrade. Cat back exhaust system fits 1990 through 1997, \$200. 1999 intake manifold complete with injectors \$350. 1999 engine, 1999 and 1995 transmissions. All kinds of Miata parts Wallymiata@gmail.com or call 619-234-2858 Wally Stevens

◆New tonneau cover fits '99-4 \$200.00
Two boots new '99-04 Sale will be donated to the Club. ◆ 4 -16" stock wheels fit '03-05 - Asking \$150.00 each Money to be donated to club. ◆ Door panels and center console -removed from 2005/06. Your offer to be donated to club.
Call Larry Dennstedt at 619-284-4911 Mon-Fri 8am-5pm

Buying or selling your Miata or Miata accessories? You can do it for free on Miatamart—the Miata for Sale web site, run by SDMC member Rainer Mueller. Check it out at www.miatamart.com.

Classified ad space is provided at no cost to SDMC members only. Ads must include first and last names, telephone number, and e-mail address, which must agree with current club roster. Send ads to swaid@cox.net

Ads will run for four months unless canceled, and may be revised and resubmitted.

SAN DIEGO MIATA CLUB
P.O. Box 421325
San Diego, CA 92142

Postage

Address



December Events

DATE	EVENT	TIME	MEET	CONTACT
Sunday Dec. 7	San Marcos Holiday Parade	Meet at 10:30 am	Dalton's Roadhouse North Side, Hwy 78 and Nordahl Road	Steve Waid 760.432.0727
Sunday, Dec. 7	Annual Holiday Lights Run and Dessert Buffet	4 PM or later	Les & Dyanna Smith's Home 11164 Zapata, Mira Mesa	The Smiths 858.578.1416
Saturday Dec. 13	Quarterly Board Meeting	11:00 am	The Waids 1380 Shingly Place Escondido CA 92026	Prresident David Streeter 949.254.8989
Sunday, Dec. 14	Streetmasters' Christmas Cruise for Kids	7:30 am	Park and Ride @ Vista Sorrento Pkwy, just North of Mira Mesa Blvd and I-805	Mike Schwartz 858-549-4344 (evenings) or cell: 858-449-2855 (day of event)
Sunday, Dec. 14	Annual Holiday Party and Gift Thievery	6 PM	The Butcher Shop Restaurant 5255 Kearny Villa Road, SD	Sue Hinkle sports carr@sbcglobal.net